

AHMED ABDELAAL

Data Analyst | Power BI • Power Query • DAX • Excel • SQL

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PROFESSIONAL SUMMARY

Data Analyst with a B.Sc. in Management Information Systems and hands-on accounting experience in Egypt and the UAE. Builds decision-ready Power BI and Excel dashboards using Power Query, DAX, and data modeling, with a strong habit of validating source data and reconciling figures before reporting them. Delivered three published analytics projects spanning sales profitability, call-center operations, and order fulfillment. Bilingual (Arabic/English) and open to Data Analyst roles in the UAE.

CORE SKILLS

BI & Visualization: Power BI, DAX, Power Query, Dashboard Design, KPI Reporting, Data Storytelling

Data Analysis: Microsoft Excel (PivotTables, PivotCharts, Slicers), Data Cleaning & Transformation, Data Modeling, Exploratory Analysis

Supporting: SQL, Python (Pandas), Git & GitHub, AI-assisted analysis with responsible validation

Professional: Reconciliation, Cost Control, VAT Documentation, Stakeholder Reporting, Problem Solving

Languages: Arabic (Native), English

DATA ANALYTICS PROJECTS

Superstore Sales & Profitability Analysis

Power BI | 2026

- Built an interactive eight-page Power BI report covering sales, profitability, products, customers, geography, and discounts, with a home page for navigation.
- Analyzed **\$2.30M in sales** and **\$286.40K in gross profit**; used DAX and what-if scenario modeling to test the effect of discounting on profit.
- Prepared and modeled the data in Power Query to support consistent, decision-focused KPIs.

Salla Call Center Dashboard

Power BI | 2026

- Developed a seven-page operational report monitoring call demand, service level, abandonment, answer speed, project performance, and agent activity (Feb–Apr 2022 data).
- Consolidated monthly call-center data into one model covering **1,744,885 calls offered** and a **98.68% answer rate**.

Misuo Sales Dashboard

Excel

- Converted **126 furniture orders** (EGP 1.28M tracked sales) into an interactive Excel dashboard using structured tables, formulas, PivotTables, PivotCharts, and slicers.
- Surfaced best-selling products, top sales channels, and delivery performance (**89% delivered**).

PROFESSIONAL EXPERIENCE

Accountant — Bawabat Al Khaleej Building Contracting

Mar 2025 – Present

UAE

- Track project costs and operating expenses and organize invoices, purchases, and payments to support accurate periodic reporting.
- Maintain accounts payable and receivable, reconcile bank and ledger activity, and investigate discrepancies.
- Prepare KPI-ready financial data, Excel management summaries, and VAT documentation, validating figures across multiple sources.

Accountant Assistant — Misr Italy Company

2023 – 2025

Cairo, Egypt

- Maintained daily financial records and processed supplier invoices, purchase orders, and expense claims.
- Supported bank reconciliations, journal entries, trial balances, draft financial reports, and audit documentation.

Production Supervisor — Covertena Chocolate & Sweets Manufacturing

Feb 2019 – Dec 2020

Egypt

- Allocated and monitored factory labor, followed up on completed work, and coordinated daily production requirements.
- Prepared daily activity reports and communicated labor and production needs to the responsible departments.

EDUCATION

B.Sc. in Management Information Systems — Al-Obour High Institute for Management & Informatics

2018 – 2022

- Graduation project: Train Ticket Booking Mobile App — led an eight-member team (Android Studio, Java, MySQL, Figma).

CERTIFICATIONS

- CS50 Databases with SQL — Harvard (2026)
- McKinsey Forward Program (Dec 2025)
- Data Analytics Essentials — Cisco (Oct 2024)
- Foundations: Data, Data, Everywhere — Google (2024)
- CS50x Intro to Computer Science — Harvard (2024)
- Google IT Support Professional Cert. (2022)